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***Sports Empire™***  
SPORTS & SPECIAL EVENT PACKAGES

## *Talladega Superspeedway*

### **APRIL 28-30 or OCTOBER 6-8, 2007**

- Two nights hotel accommodations at the Holiday Inn Birmingham Airport
- Reserved Nextel Cup race ticket
- Two days compact car rental (48 hours)
- All state and local taxes
- April-Busch Series race tickets—Add \$100
- Pit Tour Experience: Continental breakfast, lunch, soda, water and four drink tickets; Pre-Race Pit Road Tour (a guided walking tour of pit road); Event souvenir; Parking pass—Add \$200  
(See restrictions on website and confirmation)
- Extra night rates include rental car and local taxes

Price Per Person	Package Price	Extra Nights
<b>Double Occupancy</b>	<b>\$450</b>	<b>\$110</b>
<b>Single Occupancy</b>	<b>\$625</b>	<b>\$220</b>
<b>Triple Occupancy</b>	<b>\$395</b>	<b>\$75</b>
<b>Quad Occupancy</b>	<b>\$350</b>	<b>\$60</b>

### **HOLIDAY INN BIRMINGHAM AIRPORT**

The Holiday Inn Airport is a full service hotel with 226 rooms, Camellia's Restaurant, Celebrations Lounge, room service, in-room coffee, free high speed internet, fitness center and outdoor pool. The hotel is approximately 55 miles west of the speedway and 1 mile from Birmingham International Airport (BHM).

Tickets Included—Gadsden, Lincoln, Anniston or OV Hill Grandstands;  
Upgrade to Tri-Oval, Birmingham, Moss-Thornton or Talladega—Add \$300

