

GATE	ROW	SEAT
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Sports Empire™
SPORTS & SPECIAL EVENT PACKAGES

Talladega Superspeedway

TENTATIVE: APRIL 26-28, 2008 or OCTOBER 6-8, 2007

- Two nights hotel accommodations at the Holiday Inn Birmingham Airport
- Reserved Nextel Cup race ticket
- Two days compact car rental (48 hours)
- All state and local taxes
- April-Busch Series race tickets—Add \$100
- Pit Tour Experience: Continental breakfast, lunch, soda, water and four drink tickets; Pre-Race Pit Road Tour (a guided walking tour of pit road); Event souvenir; Parking pass—Add \$200
(See restrictions on website and confirmation)
- Extra night rates include rental car and local taxes

Price Per Person	Package Price	Extra Nights
Double Occupancy	\$550	\$150
Single Occupancy	\$825	\$300
Triple Occupancy	\$450	\$110
Quad Occupancy	\$425	\$85

HOLIDAY INN BIRMINGHAM AIRPORT

The Holiday Inn Airport is a full service hotel with 226 rooms, Camellia's Restaurant, Celebrations Lounge, room service, in-room coffee, free high speed internet, fitness center and outdoor pool. The hotel is approximately 55 miles west of the speedway and 1 mile from Birmingham International Airport (BHM).

Tickets Included—Gadsden, Lincoln, Anniston or OV Hill Grandstands;
Upgrade to Tri-Oval, Birmingham, Moss-Thornton or Talladega—Add \$300

