GATE	ROW	SEAT				
A	1	1				
Sports Empire						
SPORTS & SPECIAL EVENT PACKAGES						

48th Daytona 500 Daytona Beach, Florida

FEBRUARY 19, 2006 ORLANDO PACKAGE (February 18-20):

- Two nights accommodations at the Hampton Inn International Drive
- Frontstretch tickets for the Daytona 500 Breakfast each morning
- Two days compact car rental (48 hours) All state and local taxes
- Thursday-Twin 150's tickets—Add \$200 per person Friday-Craftsman Truck Series—Add \$95 per person
- Saturday-Busch Series 300—Add \$150 per person
 Extra night rates include car rental and taxes

DAYTONA BEACH PACKAGE (February 15-20):

- Five nights accommodations at the Holiday Inn Hotel & Suites
- Frontstretch tickets for both the Busch Series 300 & the Daytona 500
- Five days compact car rental (120 hours) [Available from Daytona or Orlando]
- Daytona USA admission
 Breakfast each morning
 All state and local taxes
- Thursday-Twin 150's tickets—Add \$200 per person Friday-Craftsman Truck Series—Add \$95 per person
- Extra night rates include car rental and taxes

Price Per Person	Orlando Package	Extra Nights	Daytona Package	Extra Nights
Double Occupancy	\$795	\$100	\$1595	\$165
Single Occupancy	\$895	\$200	\$2795	\$330
Triple Occupancy	\$750	\$70	\$1295	\$115
Quad Occupancy	\$695	\$55	\$1195	\$90

HAMPTON INN INTERNATIONAL DRIVE

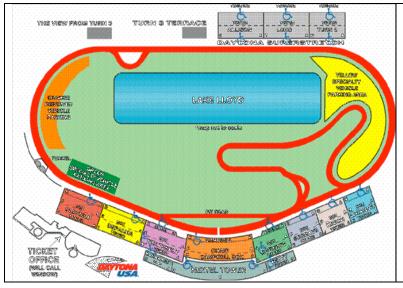
The Hampton Inn & Suites Hotel in Orlando is within minutes of Universal Studios, Sea World and the Disney Theme Parks and features an electronic game room, pool and fitness center.

The hotel is approximately 75 miles south of the speedway.

HOLIDAY INN HOTEL & SUITES

The hotel offers 123 spacious guest rooms located directly on the ocean and features a large outdoor pool, lush tropical courtyard, oceanside pool bar and lounge and the Seaside Café for breakfast and lunch daily.

The hotel is approximately 5 miles east of the speedway.



DAYTONA 500 UPGRADES & HOSPITALITY: Tickets Included in Package: OLDFIELD (Rows 1-25) or LOCKHART (Rows 1-23)

OLDFIELD (Rows 26-45) or LOCKHART (Rows 24-43):
Busch Series 300 — Add \$200 Per Person
Daytona 500 — Add \$400 Per Person

PETTY TOWER (Rows 34-50): Busch Series 300 — Add \$350 Per Person Daytona 500 — Add \$700 Per Person

Nextel Fanzone/Pre-Race Pass allows fans to walk across the track surface, over the grassy Tri-Oval area and onto Pit Road during Pre-Race activities

Add \$150 Per Person

Green Flag Club: Nextel Fanzone/Pre-Race Pass; Continuous food service; unlimited sodas and water; four beer tickets; souvenir event program and gift Add \$250 Per Person